

# WOODSTOCK

## WINTER PARK

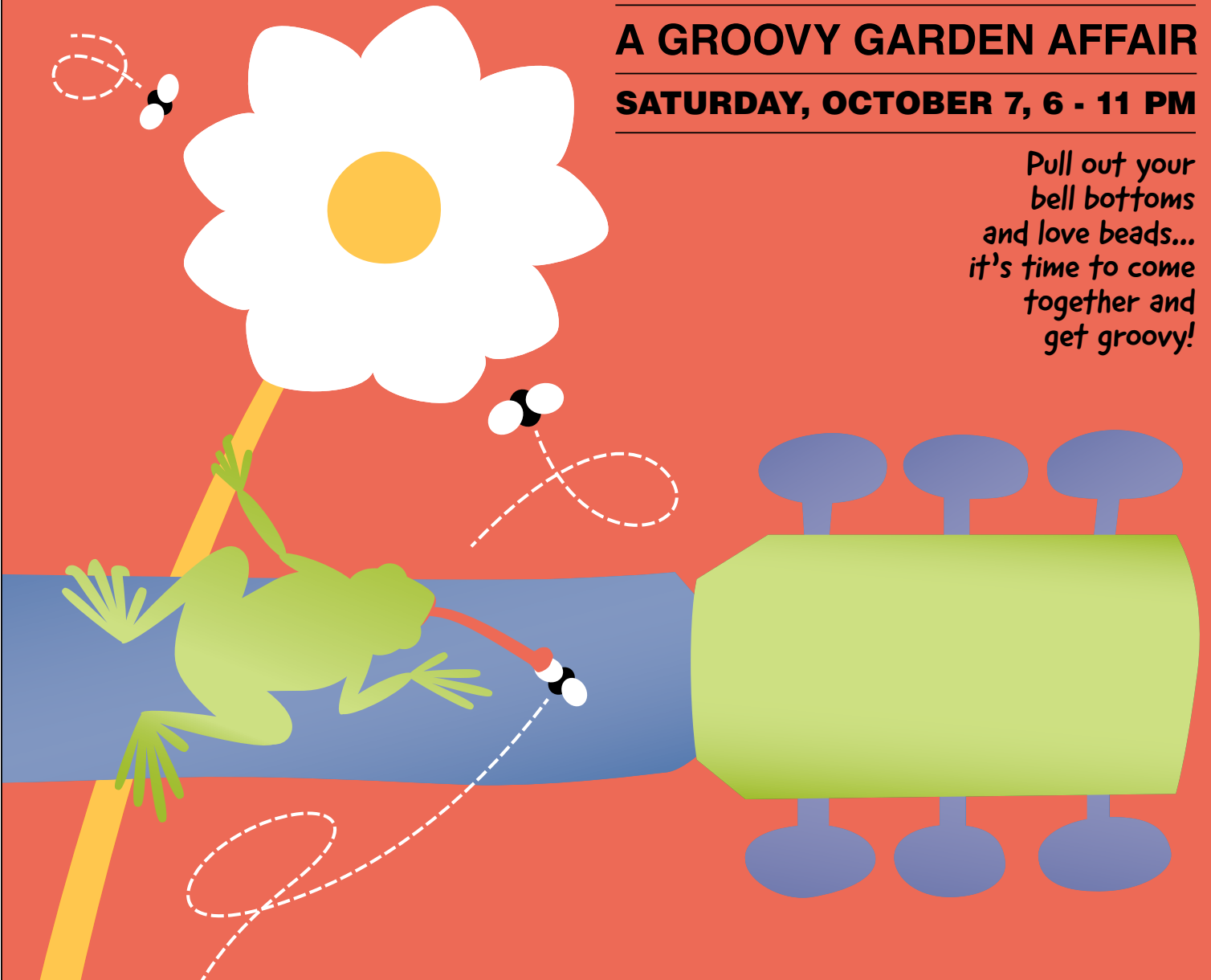
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**A GROOVY GARDEN AFFAIR**

**SATURDAY, OCTOBER 7, 6 - 11 PM**

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*Pull out your  
bell bottoms  
and love beads...  
it's time to come  
together and  
get groovy!*



Event to Benefit



# EVENT SPONSORSHIP OPPORTUNITIES

# WOODSTOCK WINTER PARK

**SATURDAY  
OCTOBER 7  
6 - 11 PM**

**One Exclusive Presenting Sponsor | \$50,000**  
Benefit package fully customized for maximum recognition

Woodstock Winter Park EVENT SPONSORSHIP LEVELS & BENEFITS	Star Sponsors \$25,000	Premier Sponsors \$10,000	Patron Sponsors \$5,000	Garden Sponsors \$2,500
Reserved Tables * (8 guests per table)	3 tables (seats 24)	2 tables (seats 16)	1 table (seats 8)	
Reserved VIP Concert Seating	VIP seating for 24	VIP seating for 16	VIP seating for 8	VIP seating for 8
Sponsor banner placement	Stage & Garden Entrance	Cocktail Area		
Sponsor recognition during concert announcements	Opening/ Closing	Opening/ Closing		
Sponsor promotional materials placed at guest seats	✓			
On air mentions in radio promotions	✓	✓	✓	
Logo on MBG event website with link to sponsor site	✓	✓	✓	
Logo/recognition in all promotions and marketing	Largest sponsor logo	Next largest logo size	✓	✓
Logo included on event banners and print materials	✓	✓	✓	✓
Recognition in e-blasts and social media mentions	✓	✓	✓	✓
Sponsor recognition in Event Program	Logo	Logo	Name	Name
Print ad in Event Program	Prominent Full Page Ad	Half Page Ad	Half Page Ad	Quarter Page Ad
Name your Table! Select from original list of Woodstock Performing Artists	1st Choice for Table Names	2nd Choice for Table Names	3rd Choice for Table Names	4th Choice for Table Names

**Logo for Promotional Print Deadline - Friday, August 11 (logo must be received by this date for inclusion)**

## EVENT PROGRAM AD PRICING

Friday, September 8 – deadline for camera ready art; sizing template will be provided

Full Page ..... \$500      Quarter Page..... \$125

Half Page..... \$250      Business Card ..... \$75

## TABLES & TICKETS

Availability is limited.

Advance purchase only at MeadGarden.org

Table of 8.....\$1,000

Individual Tickets....\$125 each

**Tables & individual tickets include cool cocktails/beverages, fab dinner and rockin' concert.**

Visit [MeadGarden.org](http://MeadGarden.org) for more information or to get your tickets today!

Grab your bell bottoms, love beads and come as you were! Mead Botanical Garden invites the community to come together at Woodstock Winter Park to celebrate the great outdoors with an evening of peace, love and great music.

### Elements of this groovy affair and fundraiser include:

- **Event at Mead Botanical Garden**
- **Cool cocktails, fab appetizers and dinner under the stars**
- **A rockin' outdoor concert featuring iconic music of the late 1960's**
- **Estimated attendance: 800**
- **Outstanding opportunity for targeted exposure for sponsors, supporters and donors**

Complete your sponsor form today! For questions, please call Heather at 407-599-2800.

Dear Friend,

Your Woodstock Winter Park sponsorship helps to fund Mead Botanical Garden Inc's essential work to bring nature into all our lives, especially children, through its programs and conservation efforts.

We look forward to seeing you on Saturday, Oct. 7, at this unique, groovy event.

We greatly appreciate and thank you for your support!

Linda Keen  
Event Chair

Cynthia Hasenau  
Executive Director





1300 S. Denning Dr., Winter Park, FL 32789

[MeadGarden.org](http://MeadGarden.org) | **407-599-2800**

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